



Education
Services
Australia

Expression of interest to establish a register of digital resource suppliers and service providers

Resourcing the Australian Curriculum

Prepared by Education Services Australia Ltd
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Version 1.0

Date 1 December 2011

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1.0 Purpose

The purpose of this Expression of Interest is to invite suppliers of digital resources and services to indicate their interest in supplying digital resources and services to support the implementation of the new Australian Curriculum.

2.0 Introduction

Education Services Australia is managing the procurement and alignment of digital resources that will support the implementation of the new Australian Curriculum. Digital resources are digitised items or collections of items that are useful for teaching and learning. Digital resources can be of different formats and have different educational purpose such as interactive multimedia, formative assessment, moving images, collections of resources, web resources, teacher support materials and teacher ideas and exemplars.

Priority areas for procurement are:

- high quality student resources for Foundation to Year 10 for
 - history, English, mathematics and science (phase 1 learning areas)
 - geography, the Arts and Mandarin and Italian languages (phase 2 learning areas)
 - Aboriginal and Torres Strait Islander histories and cultures; Asia and Australia's engagement with Asia; and sustainability (cross-curriculum priority areas)
- high quality digital support materials for teachers to implement the Australian Curriculum in areas such as
 - implementing the cross-curriculum priorities and general capabilities of the Australian Curriculum in the primary and secondary classroom
 - the use of digital resources to enhance subject understanding
 - using professional development modules in online settings in schools, professional learning programs and individually
 - using digital technologies to support pedagogy including online formative assessment, wikis and blogs to support student discovery and writing, videoconferencing to engage experts, mobile audio to support language learning, data analysis to improve individualised delivery and online professional environments.

3.0 Expression of interest

Education Services Australia is seeking response to this Expression of Interest from suppliers/respondents that have the resources, expertise and right to:

- license existing digital resources for students and teacher support
- provide services such as quality assurance, trialling, writing, alignment to the Australian Curriculum and National Professional Standards for Teachers
- develop digital resources and other forms of content suitable for students and teacher support
- provide education and professional learning expertise, particularly in relation to subject domain expertise
- create content such as video demonstrating excellence in teacher practice and education innovation
- provide web-based software tools that support students meeting educational outcomes.

Education Services Australia will review Expressions of Interest to initially determine, in its discretion, a respondent's capability and capacity. Respondents who Education Services Australia determines have the capability and capacity to provide the required digital resources and services will be listed on the Register of Digital Resources Suppliers and Service Providers. Respondents who are registered in this manner will then be eligible to respond to requests for responses specific to projects and programs planned over the next 18 months.

3.1 Selection criteria

The following criteria will be applied to all Expressions of Interest responses:

- the respondent can demonstrate quality and value for money in the provision of digital resources and services
- the respondent can demonstrate their capacity to deliver a quality product on time and within budget
- the respondent has a proven track record in developing educational resources and providing services
- the respondent demonstrates expert knowledge of the subject area in which the resources are to be procured
- the respondent has the capacity to provide resources and services in a digital environment
- the respondent demonstrates they can work collaboratively with Education Services Australia and consult with key stakeholders including teachers, jurisdictions, the Australian Curriculum, Assessment and Reporting Authority, and the Australian Institute for Teaching and School Leadership
- the respondent must be a legal entity that can enter into legal and binding arrangements
- the respondent can ensure the grant of licences for the use of the digital resources or services that provide for non-commercial educational use, for all Australian schools and

overseas schools where the Australian curriculum is taught, school teachers, trainee school teachers, school principals and other school teaching staff in Australian schools and overseas schools where the Australian Curriculum is taught and state and territory governments, non-government education authorities, the Australian Curriculum, Assessment and Reporting Authority and the Australian Institute for Teaching and School Leadership, at least until 31 December 2018.

Priority will be given to respondents that can provide student digital resources and teacher support material that:

- can fill identified gaps in digital resources for Phase 1 and Phase 2 learning areas and cross-curriculum priorities
- can contribute to the development of students' learning in ways appropriate to each learning area/subject
- are suitable for online use and employ appropriate instructional design techniques
- support innovative teaching and learning, consistent with informed pedagogical research and practice
- are developed to agreed interoperability standards
- will be useable and engaging for students and teachers until 2018.

3.2 Critical Expression of Interest dates

Call for EOI responses	Education Services Australia advertises and circulates EOI	1 December 2011
EOI response closing date	Final date for EOI submissions for this round	19 December 2011
Establishing a register	Education Services Australia will establish a register based on responses	19 December 2011 to 13 January 2012
EOI presentations	Education Services Australia may invite shortlisted respondents to present their proposals	16 January 2012 to 20 January 2012
Notification	Education Services Australia notifies respondents	30 January 2012

4.0 Conditions of Submissions

4.1 Respondents

Education Services Australia recognises that there exists a broad range of resources and services that may be offered by respondents from the public and private sectors. Eligible respondents will have the capacity to meet tight deadlines, within budget and provide quality resources. Respondents may come from the government and education sectors, professional and subject associations, cultural and collections sectors, publishers and developers.

Procurement arrangements may be documented in various ways depending on the details of the procurement, including licences for existing content, service agreements, memorandums of understanding, and agreements for the delivery of specified projects.

4.2 Selection stages

There will be two stages to the selection process. Stage 1 is an Expression of Interest to register on the Register of Digital Resource Suppliers and Service Providers. Stage 2 is an invitation to respondents who appear on the Register of Digital Resources and Suppliers to respond to proposals based on the requirements of specific projects.

4.2.1 Stage 1: Expression of Interest

Respondents must register their interest by 19 December 2011 through submitting the *Expression of Interest* response (see Appendix 1 for template). This information will be used by Education Services Australia to establish the Register of Digital Resource Suppliers and Service Providers.

4.2.2 Stage 2: Invitation to respond to proposals

Education Services Australia will seek responses from respondents registered on the Register of Digital Resources and Suppliers to specific requests to deliver projects that support the implementation of the Australian Curriculum.

4.2.3 Terms of Expression of Interest

Education Services Australia reserves the right to:

- use whatever assessment processes and selection criteria it deems necessary to evaluate responses to this Expression of Interest and other responses or applications for grant funding;
- choose none, one or more respondents to register on the Register of Digital Resources and Suppliers;
- to put out one or more further Expressions of Interest for suppliers of digital resources and services; and
- to decide when and how many requests it puts out for responses specific to project and programs planned over the next 18 months.

EDUCATION SERVICES AUSTRALIA is not obliged to enter into any legally binding agreement with a respondent.

Nothing in this Expression of Interest creates or implies a legally binding agreement between Education Services Australia and the respondent.

Information given to respondents is intended to be general in nature and respondents or individuals should not alter their circumstances or act upon expectations arising from such information. Education Services Australia will not be liable for any acts or omissions of the respondent or costs or expenses incurred, as a result of the information provided by EDUCATION SERVICES AUSTRALIA in the context of this Expression Of Interest.

The respondent is deemed to have read and understood all relevant information associated with the Expression of Interest and warrants that their submission is complete and contains accurate information

4.3 Contact

All queries should be directed to:

Leah Wright
Email: eoim@esa.edu.au
Phone: +61 3 9207 9600

5.0 Appendix 1: Expression of Interest response

The response must be in the form of this template. Please complete and submit in accordance with the instructions. The *Expression of Interest response* can be for one or all of the programs:

Please return to:

Leah Wright
 Education Services Australia
 PO Box 177, Carlton South, Victoria, 3053

Or by email: eoim@esa.edu.au

Respondent's details	
<p>Full name: (must be a legal entity, for example a company or individual)</p> <p>Street address: (not a post office box)</p> <p>Australian Company Number: (if applicable)</p> <p>Australian Business Number: (if applicable)</p> <p>Telephone:</p> <p>Fax:</p> <p>Email:</p>	
Nominated contact	
<p>Name of contact:</p> <p>Title/position:</p> <p>Address:</p> <p>Telephone:</p> <p>Fax:</p> <p>Email:</p> <p>Mobile:</p>	
Description of respondent	
<p>For example: commercial publisher, professional/subject association, cultural organisation, education institution or public company.</p>	

Executive summary			
<i>Indicate subject domain expertise</i>			
Phase 1 learning areas:		Phase 2 learning areas:	
English		Geography	
History		Languages	
Mathematics		The Arts	
Science			
Cross-curriculum priority areas:			
Aboriginal and Torres Strait Islander histories and cultures			
Asia and Australia's engagement with Asia			
Sustainability			
Other			
<i>Indicate demonstrated expertise in services and/or provision of resources to support the priorities listed above</i>			
Licensing existing digital resources for students and teacher support			
Provision of services such as quality assurance, trialling, writing, alignment to the Australian Curriculum and National Professional Standards for Teachers			
Development of digital resources and other forms of content suitable for students and teacher support			
Education and professional learning expertise, particularly in relation to domain expertise			
Content creation such as video demonstrating excellence in teacher practice and education innovation			
Provision of web based software tools that support students meeting educational outcomes.			
<i>Further comments on expertise</i>			

Experience and capacity (<i>provide evidence for the selection criteria below</i>)
Quality and value for money in the provision of digital resources and services
Demonstrated capacity to deliver a quality product on time and within budget
Proven track record in developing educational resources and providing services

Demonstrated expert knowledge of the subject area in which the resources are to be procured
Capacity to provide resources and services in a digital environment
Demonstrated capacity to work collaboratively with Education Services Australia and consult with key stakeholders including teachers, jurisdictions, the Australian Curriculum, Assessment and Reporting Authority and the Australian Institute for Teaching and School Leadership

Referees that can demonstrate the respondent's capacity to deliver to high quality, on time and within budget services and/or digital resources

Financial capability and preferred business models

The respondent is required to demonstrate the respondent's financial viability and capacity to provide services until July 2013. The respondent should indicate if they have a preferred business model for licensing resources or engaging with Education Services Australia. This may include arrangements such as a project grant model, direct content licensing agreement, co-development opportunity or grants model.

List of attachments or links to samples

Privacy

The information you provide in your Expression of Interest is used when processing and assessing your proposal. Information, including personal information, may be disclosed to the Department of Education, Employment and Workplace Relations. In other circumstances, Education Services Australia will only use and/or disclose personal information in accordance with the Privacy Act 1988 (Cwlth).

I, the undersigned, certify that:

- I have read the relevant information provided for this Expression of Interest and meet the general eligibility criteria.
- The statements in this Expression of Interest are true to the best of my knowledge.
- I accept that Education Services Australia reserves the right to use whatever assessment processes and selection criteria they deem necessary to evaluate this Expression of Interest and other applications for grant funding.
- I acknowledge that this Expression of Interest does not bind Education Services Australia to a particular decision at the grant application stage.
- I understand that any information given to respondents should be seen as information only and that I should not alter my circumstances or act upon expectations arising from such information.

SIGNATURES

_____	_____
Name	Name
_____	_____
Signature	Signature
_____	_____
Date	Date